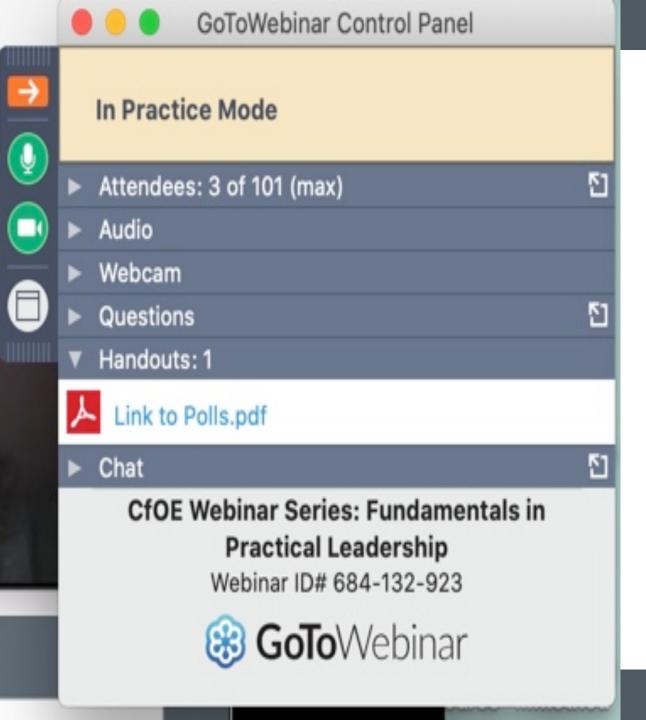


Fundamentals in Practical Leadership for New & Emerging Leaders

Session I: Your Reason to Lead

"I cannot believe that the purpose of life is to be happy. I think the purpose of life is to be useful, to be responsible, to be compassionate. It is, above all to matter, to count, to stand for something, to have made some difference that you lived at all." — Leo Rosten





Ways to Participate

- ✓ Questions Box/Comments
- ✓ Audio
- ✓ Interactive polls
- ✓ Lines muted, if you 'raise your hand' we will unmute

Services

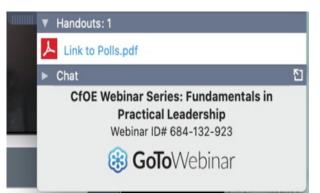


Our Why

To create greater good for our world by strengthening organizations, communities and systems to better serve their people

Visit: www.cfoe.ca

This session invites you to think about why you want to be a leader/manager, what is it about leadership/management that fits with your personal values? What is the difference between management and leadership? This session invites you to consider these questions, then look at your personal value system and consider its alignment with the organizational mission.



A little about you.....

Handout



WHY

What's your purpose? What drives you?

How do you do what you do?

What What do you actually do?

Simon Sinek's Start with Why The Golden Circle

Resource: Simon Sinek's Start with Why

My WHY – Core Purpose | Mission

Maria Sanchez-Keane

Knowing we belong to an everlasting story of love,

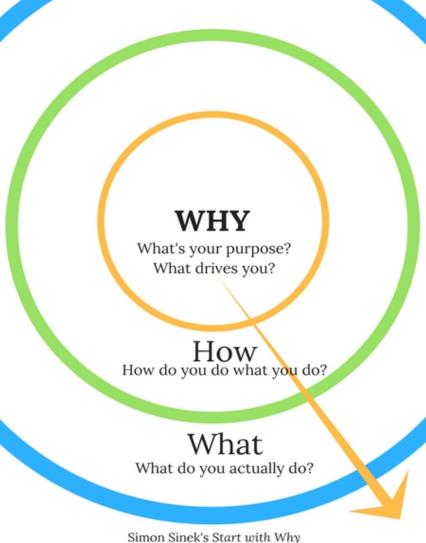
- may my life be an expression of this as I make relationships the focal point of my life. May these relationships be built on love, passion, intimacy, honesty, integrity, laughter and joy. Qualities I desire for myself. May these qualities be truest in my marriage with my most intimate companion, with my family and friends
- may I be a mother whose actions, words, intentions and desires lead my children to realize they are a part of this everlasting story of love
- may my life be an expression of this as I work with others to co-create a world of justice, peace and love using all my gifts for the service of others especially the "least" in our world
- may I lead from a place of servant-leadership, celebrating when others say, "we did it ourselves"
- may I take time to exercise, rest, relax, celebrate and nurture myself and
- may our home be a place of welcome and hospitality where others are reminded that they too belong to this everlasting story of love





How do you go about creating your "WHY" Statement

- No need to wait until you are in formal leadership, never too late to write one
- Leadership springs from your core identity
- Why do you get out of bed in the morning? Then add, how does your 'why' connect with leadership?



The Golden Circle

How do you go about creating your "WHY" Statement – One Potential Process (there are many)

Take time.....beach, great food, 'wine', a place where you can be centred, alone, relaxed, open....or with a buddy, if dialogue is better.....



- Consider/write all of your roles (holistically)
- Consider/write your values (brainstorm), then select top 5
- Now, breathe, relax, and imagine (in quiet time....)
- Use the 80th birthday party guided meditation
- Come out of your guided meditation and write some of what you heard
 - Role & tribute words
- Use this to inspire you to write your first draft "WHY" statement | core purpose | mission statement
- There is no write or wrong to this statement (pithy, lengthy, by role, values focused)

Resource: Franklincovey

Resource: Leadership Matters
Resource: Harvard Business Review

80th Birthday Party Guided Meditation

At your 80th birthday party – imagine an amazing celebration, where people from all your walks of life are there. Imagine the party in as much detail as you can (who is there, the setting, the decorations, the food, the music)

Now imagine individuals from your life, standing there and one-by-one sharing who you are, and how you have impacted their life, work, your community, the world. Imagine, you have fulfilled your roles and your leadership roles to your fullest potential.

My WHY This Year Knowing we belong to an everlasting story of love, 2020 Year of Vision & Hope Year of Celebration may my life be an expression of this as I make relationships the focal point Monica's wedding! of my life. May these relationships be built on love, passion, intimacy, Christina's graduation! honesty, integrity, laughter and joy. Qualities I desire for myself. May Daniel's graduation! these qualities be truest in my marriage – with my most intimate CfOE 20 years! companion, with my family and friends Decade: Revitalize the earth ~ community ~ human spirit may I be a mother whose actions, words, intentions and desires lead my children to realize they are a part of this everlasting story of love Gifts I bring into 2020 may my life be an expression of this as I work with others to co-create a Experience ~ wisdom ~ hope ~ presence world of justice, peace and love - using all my gifts for the service of others - especially the "least" in our world Need may I lead from a place of servant-leadership, celebrating when others say Move away from just a 'to do list' "we did it ourselves" Move toward presence, celebration, joy Hold centre may I take time to exercise, rest, relax, celebrate and nurture myself and may our home be a place of welcome and hospitality where others are reminded that they too belong to this everlasting story of love May 2020 be wonderful, and celebratory, and meaningful, and healing **Yearly Goals Ongoing Reflection** What went well last week? Stay physically, spiritually and mentally fit. Focus on Relationships What didn't go so well last week? Celebrate What are the priorities for this week? Reach out What are some ways I can continue to focus on my goals & tackle this week's priorities? **Balance Work**

Team's WHY Core Purpose – ALWAYS aligned to Vision & Mission of the Organization	Reflection on the Year 2020 Year of Gifts/Strengths/Skills we bring into 2020 What needs do we have?
Veerly Cools	Hope for 2020 Ongoing Reflection I Continuous Improvement
Aligned to your organizations mission and strategic plan, focused on your team's mandate	Ongoing Reflection Continuous Improvement What went well last week? What didn't go so well last week? What are the priorities for this week? What are some ways we can continue to focus on my goals & tackle this week's priorities? Week's priorities?

Reflection Question – Post Webinar

- Go through a process to write/update your "WHY" statement (core purpose/mission statement), ensure it includes an element around leadership
- 2. Reflect on how it aligns with the 'why'/mission of your organization
- 3. Share what the process of creating/refreshing was like for you and how you can incorporate this with your team/others

WHY

What's your purpose? What drives you?

How do you do what you do?

What What do you actually do?

Simon Sinek's Start with Why The Golden Circle



The Role of Leading & Managing for New & Emerging Leaders within an organization

- 1. Leadership fosters the vision, management requires tenacity
 - a. How do I foster and get my team excited about the vision of where we are going?
 - b. How do I continually work toward meeting the goals set before us?
- 2. Leadership inspires change, management manages the transformation
 - a. How can I inspire my team toward the changes required within the organization?
 - b. How can I develop a plan to transform my team toward the change?
- 3. Leadership uses imagination, management requires specifics
 - a. How can I work with my team to imagine a new way of being within the context of the organization's vision? Strategic plan?
 - b. How do I develop a detailed plan to translate broad goals into specific actions?
- 4. Leadership needs to think broadly/systematically, management requires concrete data
 - a. How can I make connections with the vision and the system that I interact with? (internal and external)
 - b. How can I ensure I have the right data and can work with it to ensure optimal results?
- 5. Leadership requires the ability to engage, management requires the ability to accomplish
 - a. How can I continually work toward engaging my team in the work ahead?
 - b. How do I create a work plan to ensure we meet our targets?





